

BEN MCPEAK



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As one of the rising stars of the Texas country music scene, Ben McPeak's versatility and crowd-pleasing appeal has landed him on the A-list of promoters across the state, but Ben nearly missed connecting with his musical destiny as a sports-loving teenager.

On a dare from his classmates during prom night, Ben accepted their challenge to get on stage and sing. Before he finished the song, they were all clapping and chanting to hear more. Ben thought the crowd was pulling a prank on him, but people kept asking him weeks later when he was going to perform again. Ben's future as a singer and entertainer seemed pre-destined from then on out.

Before he'd even graduated high school, Ben's vocal talent and stage presence led him to try out for the Fiesta Texas "Opryland" show, where he became the youngest performer ever to join the show. Ben enjoyed five years with Opryland honing his voice and perfecting the art of entertaining a crowd. He moved on to become a player in the Texas and national country music venue circuit, and Ben says it was during his club days that he hit his stride musically.

"The best part of playing clubs night after night was finding my own voice," the San Antonio-based McPeak says. "For so long, I tried to emulate other artist's songs, but once I found my own voice, I knew it immediately. From that point on, I knew I had something of my own that no one could take away from me." That "something," Ben says was not just finding his own voice, but also discovering his love for and talent for being "a consummate performer."

"All the years I spent doing seven shows a day in a theme park taught me how to grab hold of an audience and keep their attention," he says. The years he spent paying his dues in the concert circuit inspired Ben to create and write his own music.

"Music is in my soul," he says, "and I love to create something that is new and has never been heard before."

Ben has recently performed hundreds of shows on the corporate music and private concert circuit. While he has found loads of success in that musical realm, Ben knows his own original music is his true life's calling. He is constantly writing and working on new songs for an upcoming album of all-original Ben McPeak music.

"I want to write music that everyone can relate to," Ben says. "It's great when they say, 'Yeah, I get that.'"

With Ben's second album of original music on the horizon, he humbly says that "Music keeps me balanced. The best thing is making good music and having a great time performing it. There is a certain synergy I feel with people in the crowd when I can help them forget their troubles—even if it's only for one song. That feeling deep in my soul is what keeps me excited about being an entertainer."

